

MAPPS CONFERENCE SPONSORSHIP OPPORTUNITIES

Updated January 13, 2010

Maui, Hawaii January 24-28, 2010

Sponsorship Level	Price	Event
Diamond Sponsor (co-sponsorships are available)	\$6,000	MAPPS Hawaiian Luau TRIMBLE NAVIGATION LTD.
Platinum Sponsor (co-sponsorships are available)	\$5,000	MAPPS Snorkeling/Whale Watch (Overall Sponsor) MICROSOFT Welcome Reception NORTH WEST GEOMATICS
Gold Sponsor (co-sponsorships are available)	\$2,500	MAPPS Daily Conference Newsletter AERIAL DATA SERVICES MAPPS Pool & Networking Party WILSON & COMPANY
Silver Sponsor (choose one event) (co-sponsorships are available)	\$2,000	MAPPS Golf Scramble BAE SYSTEMS
Bronze Sponsor (Co-sponsorships are available)	\$1,000	<p>MAPPS Snorkeling/Whale Watch (Choose One Catamaran)</p> <p>Trilogy I PHOTO SCIENCE Trilogy III LEICA GEOSYSTEMS Trilogy IV OPTECH Trilogy V DIGITAL MAPPING</p> <p>Sponsor Continental Breakfast(s):</p> <p>Monday, January 25 Continental breakfast (includes members and spouses) AERIAL SURVEYS INTERNATIONAL Tuesday, January 26 Continental breakfast (includes members and spouses) AERO-METRIC Wednesday, January 27 Continental breakfast for members AERIAL SERVICES Thursday, January 28 Continental breakfast for members INTERGRAPH</p> <p>Sponsor One General Session:</p> <p>Sunday, January 24 - Keynote Session CARDINAL SYSTEMS Monday, January 25 - General Session PARCEL-SOLUTION Tuesday, January 26 - General Session MICHAEL BAKER JR. Wednesday, January 27 - General Session RIEGL USA Thursday, January 28 - General Session WOOLPERT</p>
Conference Contributor	\$250	General INTERMAP

HAWAII CONFERENCE SPONSORSHIP BENEFITS AND DEFINITIONS

Diamond Sponsorship \$6,000+

Diamond is the premier sponsorship level available to MAPPS member firms providing the sponsor with the maximum exposure before all conference attendees. Diamond sponsorship is reserved for the MAPPS luau or banquet. Benefits of this sponsorship are:

- Exclusive sponsor of luau or banquet
- Firm's brochure in registration packet
- Logo in program, at event and on MAPPS website
- Special recognition from MAPPS President
- Tabletop display and/or other promotional materials to be prominently placed in the MAPPS registration area
- Firm's Promotional flyers, gifts/favors distributed to conference attendees
- Daily recognition in the conference newsletter and placement of firm's advertisement on event day
- Display of company banner at banquet

Platinum Sponsorship \$5,000

Platinum sponsorship provides exposure for your firm to conference participants through receptions or special group activities. Please refer to the individual conference opportunities (above) for more specific information about the receptions or activities in the Platinum sponsorship category. Benefits of this sponsorship are:

- Sponsorship of a specific event
- Firm's brochure in registration packet
- Logo in program, at event and on MAPPS website
- Special recognition from MAPPS President
- Opportunity to display promotional materials in MAPPS registration area
- Firm's Promotional flyers, gifts/favors distributed to conference attendees
- Recognition in conference newsletter and placement of firm's advertisement on event day

Gold Sponsorship \$2,500

Gold sponsors have the ability to reach the MAPPS member firm principals and general conference participants. A Gold sponsor may host a reception or sponsor one of the morning general technical/information sessions. Benefits of this sponsorship are:

- Sponsorship or co-sponsorship of a single event
- Logo in conference program, at event/session and on MAPPS website
- Opportunity to display promotional materials in MAPPS registration area
- Firm's Promotional flyers, gifts/favors distributed to conference attendees
- Recognition in conference newsletter and placement of firm's advertisement on event day

Silver Sponsorship \$2,000

Silver sponsors have the opportunity to sponsor the daily newsletter, MAPPS registration office. Benefits of this sponsorship are:

- Logo in conference program and on MAPPS website
- Recognition in conference newsletter
- Opportunity to display promotional materials in MAPPS registration area
- Firm's Promotional gifts/favors distributed to activity participants

Bronze Sponsorship \$1,000

The Bronze sponsorship in 2009 will give firms exposure to participants at the MAPPS activities. The 2009 conferences will feature a beach party in which participants will enjoy several ocean toys such as kayaks, jet skis, etc. Benefits of this sponsorship are:

- Logo in conference program and on MAPPS website
- Recognition in conference newsletter
- Firm's Promotional gifts/favors distributed to activity participants
- Logo displayed at activity

Conference Contributor \$250

A Conference Contributor can distribute their firm's promotional flyers, gifts or favors to conference attendees. Benefits of sponsorship are:

- Recognition in conference newsletter