



MAPPS

Geospatial Products & Services
18th Annual EXCELLENCE
AWARDS

Program Summary and Tips for Creating a Submittal

ADVANCED PROSPECTUS

DISCUSSION TOPICS

- What is the Excellence Program?
- Streamlined Process
- Award Categories
- Judging
- Why Your Firm Should Participate?
- Who Can Submit?
- Benefits
- Tips for a Competitive Entry
- Check List and Schedule
- So.....What's Next?



WHAT IS THE EXCELLENCE PROGRAM

- 18th annual awards program
- Showcase your innovative projects and technologies
- Exposure to the broad geospatial community
- Innovative products and professional services
- Small business category

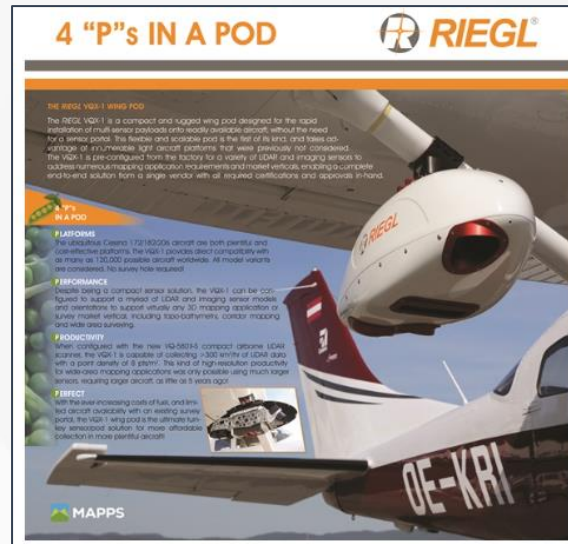
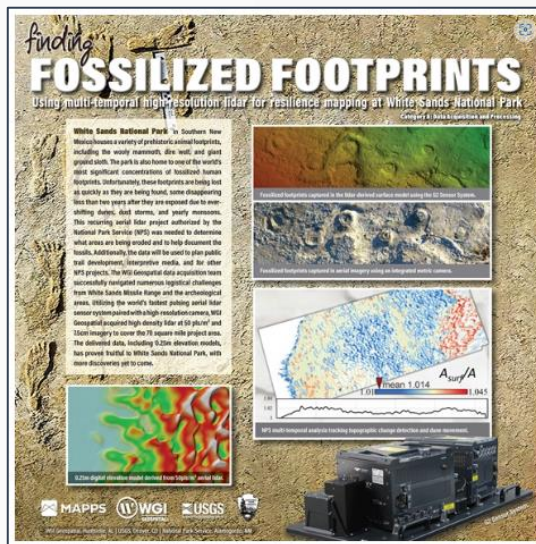


Sample 3-page
Project
Description

WHAT IS THE EXCELLENCE PROGRAM



- Recognize professionalism, value, integrity and achievement
- Unbiased and professional judging
- Celebrate all entries and winners
- Continuous publicity about the awards and projects



Project Poster Examples

STREAMLINED SUBMITTAL PROCESS

- No letter from client needed
- ALL digital submittal
 - 3-page Project Description
 - 75-word Summary
 - Electronic entry form and payment
 - No printed poster
- Multi-firm submittals (project teams, joint ventures, etc.)



MAPPS Geospatial Products and Services Excellence Awards
Awards Entry Form

Please include a copy of this document with the project/product submission

Entry Information

Submission Number: _____

Name of Firm: _____

Address: _____

Primary Contact: _____

Primary Contact Phone Number: _____

Primary Contact Email: _____

Project Manager: _____

Project Manager Email: _____

About the Project

Project Name: _____

Category: _____

Geographic Location of Project: _____

Scheduled Date of Completion: _____

Actual Date of Completion: _____

Affirmed: I agree that this project follows the completion date criteria

Budgeted Fee: \$ _____

Actual Fee: \$ _____

Yes: I accept the competition rules.

Yes: I have obtained permission from the client to publicize project's details with respect to its complexity, innovative application of technology or techniques, and value to the geospatial profession and the public.

Yes: I understand that the awards will be announced at the Excellence Awards Reception at the MAPPS Winter Conference in Palm Harbor, Florida. I understand that a representative from my firm should make every effort to attend.

Sample Electronic Entry Form

EXCELLENCE AWARD CATEGORIES



Data Acquisition and Processing

Aerial Photogrammetry, Satellite, Radar, and Airborne, Bathymetric, Mobile Lidar

Surveying/Field Data Collection

GPS, Terrestrial Lidar, Ground Penetrating Radar, Utility Locations

GIS/IT/Remote Sensing Analysis

End-user Applications, Needs Study, Custom Workflows and Tools, ML/AI

Small Business Projects

Not exceeding \$200,000 in professional services revenue

Technology Innovation/Licensed Data Products

Sensors, Software and new solutions from Associate Members

EXCELLENCE AWARD JUDGING




Chris Parrish,
PhD, CP, CMS
Oregon State
University
Professor & Plasker
Faculty Scholar in
Geomatics, School of
Civil and Construction
Engineering



Stewart Walker,
CP, MA, MScE and PhD
Managing Editor of Lidar
Magazine

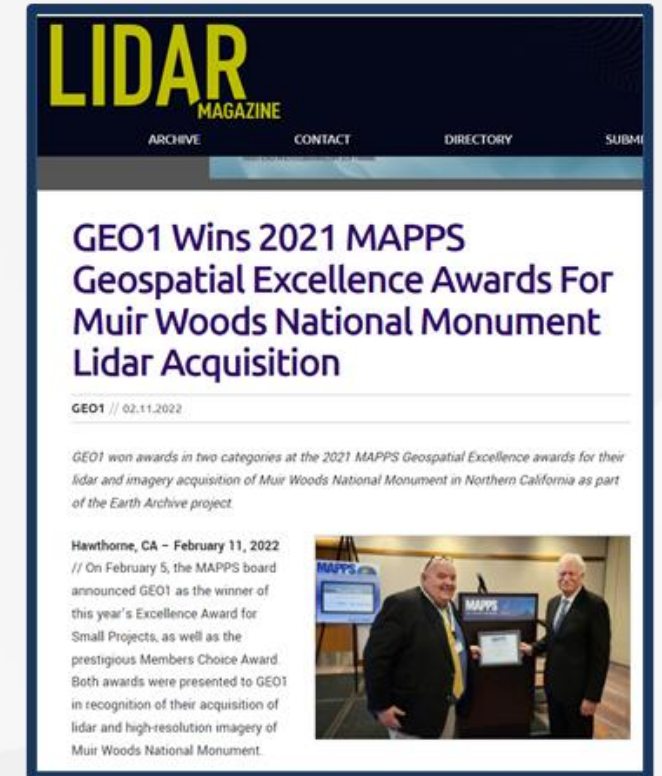


Sudhagar Nagarajan, PhD
Florida Atlantic University
Associate Chair/Professor
Department of Civil,
Environmental and Geomatics
Engineering

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RATING GUIDELINES FOR JUDGING		
	Categories A-D	Category E
1. Complexity	30%	20%
<ul style="list-style-type: none">Were there extraordinary project*/product** requirements?Did the entry successfully address complex technical criteria or unique problems?Did the entry require ingenuity to achieve project*/product** success?Was the project workflow complex with any sub-tasks that made managing the project especially challenging?		
2. Original or Innovative Application*/Development** of Technologies or Techniques?	20%	20%
<ul style="list-style-type: none">Were new techniques or technologies used to complete the project* or develop the product**?Were existing techniques or technologies used in innovative ways?Will these innovative techniques or technologies be useful for future projects*/products**?		
3. Future Value to the Geospatial Profession and the Public	20%	60%
<ul style="list-style-type: none">Does the entry advance a positive public image of geospatial excellence?Does the entry provide society with social or economic benefits?Is the public's health, safety, or welfare improved as a result?Will the entry redefine the marketplace or the public's way of thinking?Does the entry advance the geospatial profession?		

WHY SHOULD YOUR FIRM PARTICIPATE

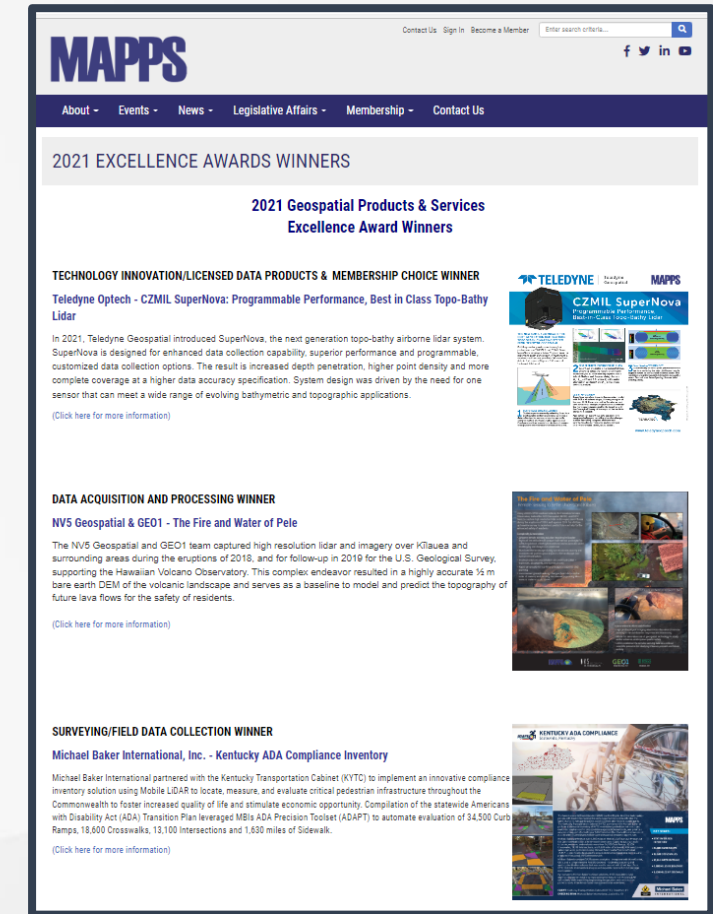
- Multi-purpose Uses for Entry
 - Use for conference presentations
 - Professional journal articles
 - Use for other awards programs
- Increase Employee Engagement
 - Employee recognition / reviews
 - Frame poster for office
- Extend Brand Recognition
 - Positive brand visibility (employee, clients, prospects, community, thought leader)
 - Used throughout the sales cycle (positioning, marketing, proposals, client maintenance)
 - Great social media content



Press Release and Social Media Content

WHY SHOULD YOUR FIRM PARTICIPATE

- Creates Collaboration
 - Celebrate employee / team success
 - Build community within internal and external teams
- Recruiting and Retention
 - Promotes opportunity and recruitment of university graduates entering our geospatial workforce
 - Commitment to people, technology, society, profession
 - Employees research, prepare graphics and write submittal
 - Use on certification and registration applications



Publicity on the MAPPS website

WHO CAN SUBMIT?



- Open to any MAPPS Regular or Associate firms in good standing.
 - Paid current year dues and intend to pay upcoming annual dues
- Subcontractors eligible and encouraged to participate
 - Ask your prime if you can submit
 - Primes recognized as your client
 - Must still coordinate with end client
- Tell the story of your portion of the scope of work.
- Team and JV submittals need to identify the primary firm submitting.
 - Team/JV entity not a MAPPS member
 - Additional team/JV firm awards can be purchased

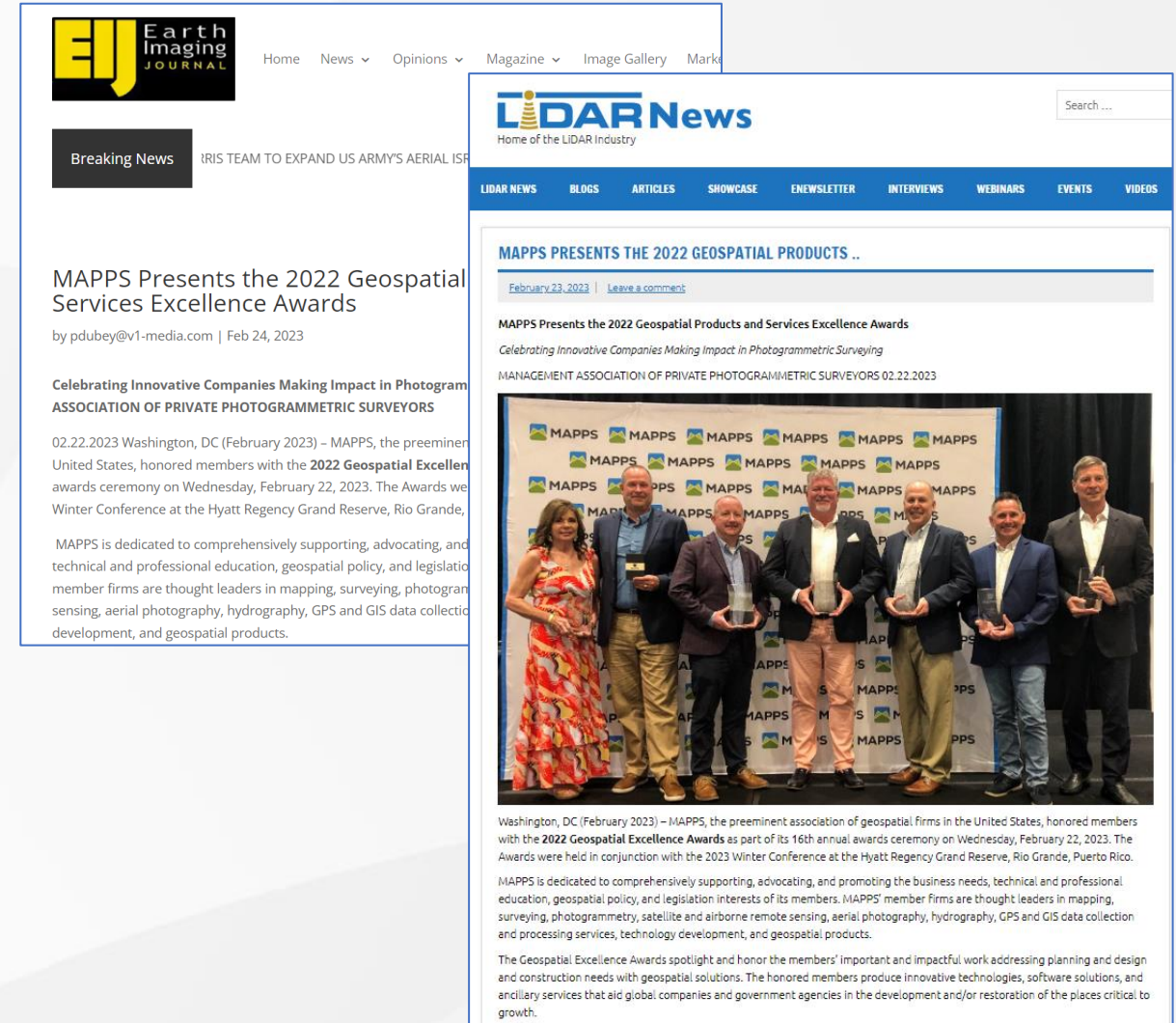


Award Winners from a Joint Venture

BENEFITS



- MAPPS and Firm Publicity
 - Advertising and press releases for your firm
 - YouTube interviews
 - Name on awards call for entry announcements
 - Website recognition
 - Posters displayed at MAPPS events
- Political and Client Exposure
 - Press releases within participant and project political districts
 - Discuss your project on Capitol Hill



BENEFITS



- Client Participation:
 - Engage client / prime early
 - Involves client at a much different level
 - Non-project related meetings with client builds stronger relationship
 - Involve teammates to “win an award together”
 - Extends reach within the clients’ organization (peers and supervisors)
 - Award winners can purchase copy of the award to present to the client
 - Firm name on the award, certificate and poster in client's office



Associate Member Technology
Award Winners

TIPS FOR A COMPETITIVE ENTRY

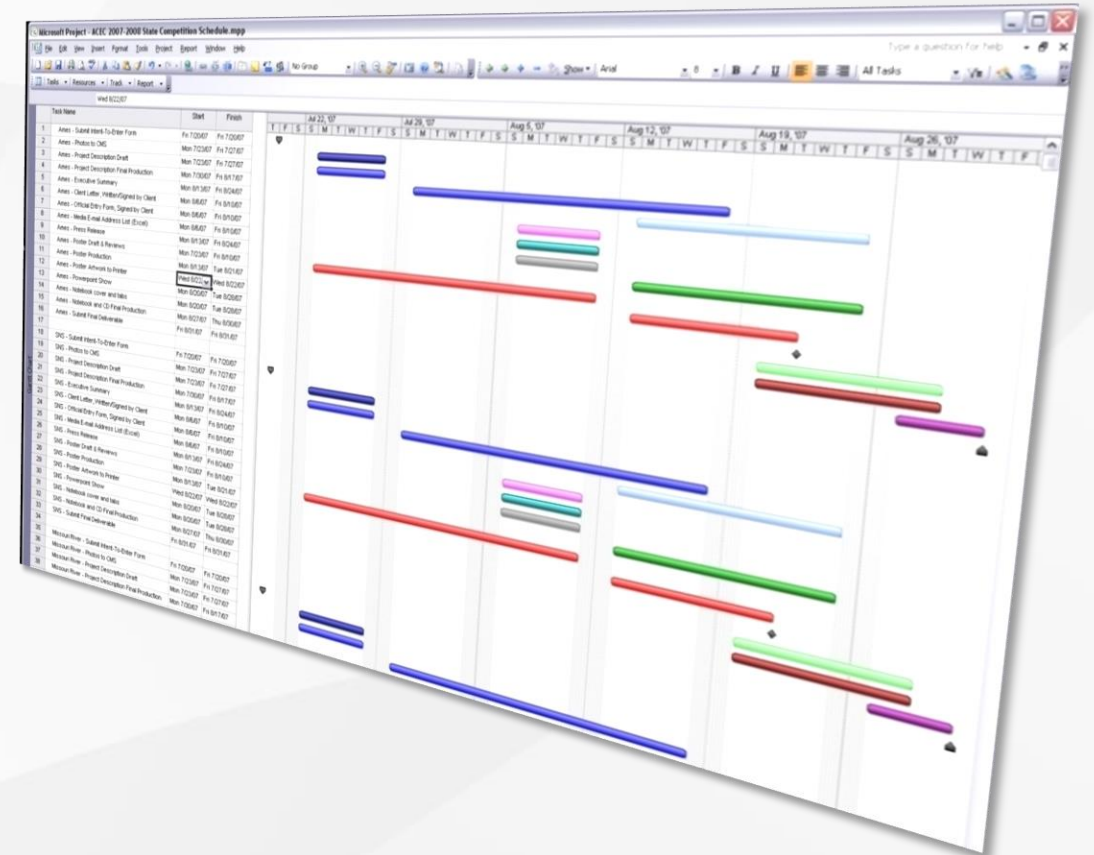


■ Submittal Like a Proposal

- Assign project manager
- Provide technical support
- Meet the schedule
- “Submit to Win” strategy

■ Graphics, Data and Photos

- Graphics support the story
- Data examples add value
- Obtain graphics/examples while project is active
- Ask client/prime for examples of the applications from your data



TIPS FOR A COMPETITIVE ENTRY



- **Review the Judging Criteria**
 - Complexity
 - Original or Innovative Application & Development of Technologies or Techniques
 - Future Value to the Geospatial Profession and the Public
 - Client/Owner Satisfaction
- **Use the judging criteria as the outline to write the 3-page Project Description**



2023 MAPPS Excellence Award Winners

TIPS FOR A COMPETITIVE ENTRY



- **Make the technical “stuff” understandable and interesting**
 - Have a non-technical person read the submittal
- **What is the “back story”?**
 - Why is the project being done?
 - Who are the users and beneficiaries of the data?
 - Research cool, non-technical information supporting the project
- **Take advantage of the MAPPS resources**



Winners Announced at the Awards Banquet

TIPS FOR A COMPETITIVE ENTRY



MAPPS Resources

- https://www.mapps.org/excellence_awards.php
- Cindy Dady, Executive Director
 - cdady@associationconferencegroup.com
 - +1 248-930-8705
- **View previous winners**
https://www.mapps.org/excellence_awards_winners.php

Member Resources

- Speak to past participants or winners

CHECKLIST AND SCHEDULE



- Client or prime approval (no letter required)
- 3-page Project Description
- 75-word Project Summary (one paragraph)
- Entry submittal – all digital
- Pay \$400 entry fee on-line or send check to:
 - MAPPS, 673 Potomac Station Drive, #801, Leesburg, VA 20176
- Digital submittal by November 1, 2024
- Category, Membership Choice and Grand Award winners announced in Delray Beach, FL at the annual Winter Conference taking place January 19-22, 2025.

SO...WHAT'S NEXT?



- Look for follow on reminders & official invitation to submit (* *Estimated Issue Date - 9/6/24*)
- Rally your employees to create a winning entry
- Discuss entry with your client or prime contractor
- Ask questions of MAPPS staff/committee
- Gather photos, data examples, client quotes, etc.
- Submit your entry information electronically (**Estimated Due Date NLT 11/1/24*)
- Pay the \$400 entry fee
- Come to the Winter Conference to celebrate and see if you won!

(* *Dates subject to change*)



MAPPS

Geospatial Products & Services

EXCELLENCE AWARDS