

Geospatial Products & Services 18th Annual EXCELLENCE AWARDS

Program Summary and Tips for Creating a Submittal ADVANCED PROSPECTUS



DISCUSSION TOPICS

- What is the Excellence Program?
- Streamlined Process
- Award Categories
- Judging
- Why Your Firm Should Participate?

- Who Can Submit?
- Benefits
- Tips for a Competitive Entry
- Check List and Schedule
- So......What's Next?



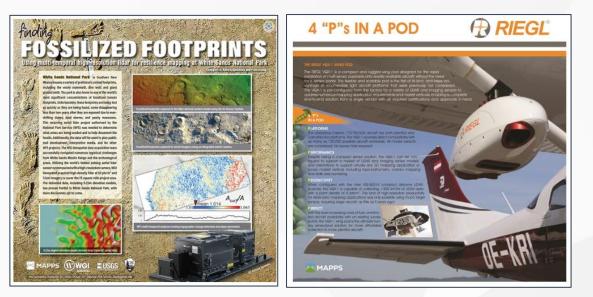
WHAT IS THE EXCELLENCE PROGRAM

- 18th annual awards program
- Showcase your innovative projects and technologies
- Exposure to the broad geospatial community
- Innovative products and professional services
- Small business category



WHAT IS THE EXCELLENCE PROGRAM

- Recognize professionalism, value, integrity and achievement
- Unbiased and professional judging
- Celebrate all entries and winners
- Continuous publicity about the awards and projects



Project Poster Examples



STREAMLINED SUBMITTAL PROCESS

- No letter from client needed
- ALL digital submittal
 - 3-page Project Description
 - 75-word Summary
 - Electronic entry form and payment
 - No printed poster
- Multi-firm submittals (project teams, joint ventures, etc.)



MAPPS Geospatial Products and Services Excellence Awards Awards Entry Form
Please include a copy of this document with the project/product submission
Entry Information
Submission Number:
Name of Firm:
Address: !
Primary Contact: Primary Contact Phone Number: Primary Contact Email:
Project Manager: Project Manager Email: 1
About the Project
Project Name:
Category:
Geographic Location of Project:
Scheduled Date of Completion:
Actual Date of Completion:
Affirmed: I agree that this project follows the completion date criteria
Budgeted Fee: 5
Actual Fee:
Yes: Laccept the competition rules.
Yes: I have obtained permission from the client to publicize project's details with respect to its complexity, innovative application of technology or techniques, and value to the geospatial profession and the public.
Yes: I understand that the awards will be announced at the Excellence Awards Reception at the MAPPS Winter Conference in Palm Harbor, Florida. I understand that a representative from my firm should make every effort to attend.

Sample Electronic Entry Form

EXCELLENCE AWARD CATEGORIES

Data Acquisition and Processing

Aerial Photogrammetry, Satellite, Radar, and Airborne, Bathymetric, Mobile Lidar

Surveying/Field Data Collection

GPS, Terrestrial Lidar, Ground Penetrating Radar, Utility Locations

GIS/IT/Remote Sensing Analysis

End-user Applications, Needs Study, Custom Workflows and Tools, ML/AI

Small Business Projects

Not exceeding \$200,000 in professional services revenue

Technology Innovation/Licensed Data Products

Sensors, Software and new solutions from Associate Members



EXCELLENCE AWARD JUDGING





Chris Parrish, PhD, CP, CMS Oregon State University Professor & Plasker Faculty Scholar in Geomatics, School of Civil and Construction Engineering



Stewart Walker, CP, MA, MScE and PhD Managing Editor of Lidar Magazine

Sudhagar Nagarajan, PhD

Florida Atlantic University Associate Chair/Professor Department of Civil, Environmental and Geomatics Engineering

MAPPS	About-	Events-	Partnerships	Legislative Affairs-	Membership-	Contact U
RATING GUIDELINES F	OR JUDGING					
					Categories A-D	Category E
1. Complexity					30%	20%
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Did the entry require Was the project work 2. Original or Innovative	hingenuity to ach kflow complex wi Application*/De	ieve project*/product th any sub-tasks that evelopment** of Te	ct** success? at made managing the p chnologies or Technic	project especially challenging?	20%	20%
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WHY SHOULD YOUR FIRM PARTICIPATE

- Multi-purpose Uses for Entry
 - Use for conference presentations
 - Professional journal articles
 - Use for other awards programs
- Increase Employee Engagement
 - Employee recognition / reviews
 - Frame poster for office
- Extend Brand Recognition
 - Positive brand visibility (employee, clients, prospects, community, thought leader)
 - Used throughout the sales cycle (positioning, marketing, proposals, client maintenance)
 - Great social media content





GEO1 Wins 2021 MAPPS Geospatial Excellence Awards For Muir Woods National Monument Lidar Acquisition

GEO1 // 02.11.2022

GEO1 won awards in two categories at the 2021 MAPPS Geospatial Excellence awards for their lidar and imagery acquisition of Muir Woods National Monument in Northern California as part of the Earth Archive project.

Hawthome, CA - February 11, 2022 // On February 5, the MAPPS board announced GE01 as the winner of this year's Excellence Award for Small Projects, as well as the prestigious Members Choice Award Both awards were presented to GE01 in recognition of their acquisition of lidar and high-resolution imagery of Muir Woods National Monument.



Press Release and Social Media Content

WHY SHOULD YOUR FIRM PARTICIPATE

- Creates Collaboration
 - Celebrate employee / team success
 - Build community within internal and external teams
- Recruiting and Retention
 - Promotes opportunity and recruitment of university graduates entering our geospatial workforce
 - Commitment to people, technology, society, profession
 - Employees research, prepare graphics and write submittal
 - Use on certification and registration applications



About - Ev	ents - News -	Legislative Affairs -	Membership -	Contact Us	
2021 EXC	ELLENCE A	WARDS WINNE	RS		
			tial Products & nce Award Wir		
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WHO CAN SUBMIT?

- Open to any MAPPS Regular or Associate firms in good standing.
 - Paid current year dues and intend to pay upcoming annual dues
- Subcontractors eligible and encouraged to participate
 - Ask your prime if you can submit
 - Primes recognized as your client
 - Must still coordinate with end client
- Tell the story of your portion of the scope of work.
- Team and JV submittals need to identify the primary firm submitting.
 - Team/JV entity not a MAPPS member
 - Additional team/JV firm awards can be purchased



Award Winners from a Joint Venture



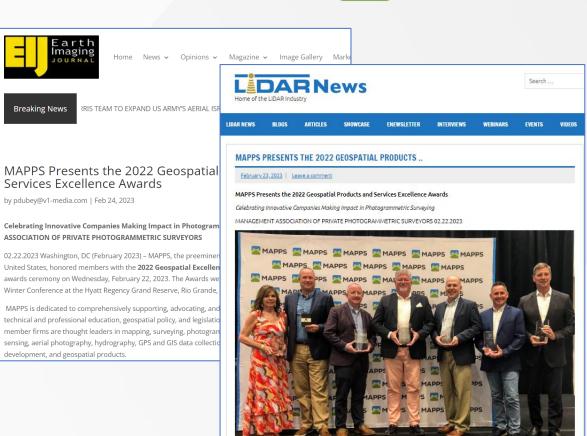
BENEFITS

MAPPS and Firm Publicity

- Advertising and press releases for your firm
- YouTube interviews
- Name on awards call for entry announcements
- Website recognition
- Posters displayed at MAPPS events

Political and Client Exposure

- Press releases within participant and project political districts
- Discuss your project on Capitol Hill



Washington, DC (February 2023) – MAPP5, the preeminent association of geospatial firms in the United States, honored members with the **2022 Geospatial Excellence Awards** as part of its 16th annual awards ceremony on Wednesday, February 22, 2023. The Awards were held in conjunction with the 2023 Winter Conference at the Hyatt Regency Grand Reserve, Rio Grande, Puerto Rico.

MAPPS is dedicated to comprehensively supporting, advocating, and promoting the business needs, technical and professional education, geospatial policy, and legislation interests of its members. MAPPS' member firms are thought leaders in mapping, surveying, photogrammetry, satellite and airborne remote sensing, aerial photography, hydrography, GPS and GIS data collection and processing services, technology development, and geospatial products.

The Geospatial Excellence Awards spotlight and honor the members' important and impactful work addressing planning and design and construction needs with geospatial solutions. The honored members produce innovative technologies, software solutions, and ancillary services that aid global companies and government agencies in the development and/or restoration of the places critical to growth.



BENEFITS

Client Participation:

- Engage client / prime early
- Involves client at a much different level
- Non-project related meetings with client builds stronger relationship
- Involve teammates to "win an award together"
- Extends reach within the clients' organization (peers and supervisors)
- Award winners can purchase copy of the award to present to the client
- Firm name on the award, certificate and poster in client's office





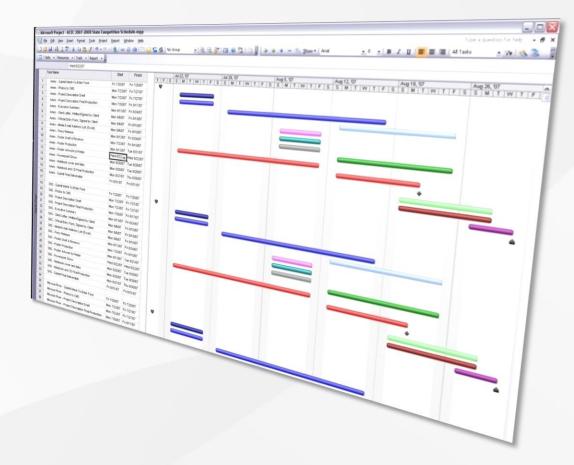
Associate Member Technology Award Winners

Submittal Like a Proposal

- Assign project manager
- Provide technical support
- Meet the schedule
- "Submit to Win" strategy

Graphics, Data and Photos

- Graphics support the story
- Data examples add value
- Obtain graphics/examples while project is active
- Ask client/prime for examples of the applications from your data





Review the Judging Criteria

- Complexity
- Original or Innovative Application & Development of Technologies or Techniques
- Future Value to the Geospatial Profession and the Public
- Client/Owner Satisfaction
- Use the judging criteria as the outline to write the 3-page
 Project Description





2023 MAPPS Excellence Award Winners

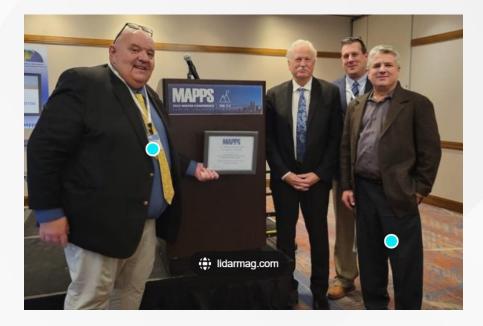
- Make the technical "stuff" understandable and interesting
 - Have a non-technical person read the submittal

What is the "back story"?

- Why is the project being done?
- Who are the users and beneficiaries of the data?
- Research cool, non-technical information supporting the project

Take advantage of the MAPPS resources





Winners Announced at the Awards Banquet



MAPPS Resources

- https://www.mapps.org/excellence_awards.php
- Cindy Dady, Executive Director
 - cdady@associationconferencegroup.com
 - +1 248-930-8705
- View previous winners

https://www.mapps.org/excellence_awards_winners.php

Member Resources

Speak to past participants or winners

CHECKLIST AND SCHEDULE



- Client or prime approval (no letter required)
- 3-page Project Description
- 75-word Project Summary (one paragraph)
- Entry submittal all digital
- Pay \$400 entry fee on-line or send check to:
 - MAPPS, 673 Potomac Station Drive, #801, Leesburg, VA 20176
- Digital submittal by November 1, 2024
- Category, Membership Choice and Grand Award winners announced in Delray Beach, FL at the annual Winter Conference taking place January 19-22, 2025.

SO...WHAT'S NEXT?



- Look for follow on reminders & official invitation to submit (* Estimated Issue Date 9/6/24)
- Rally your employees to create a winning entry
- Discuss entry with your client or prime contractor
- Ask questions of MAPPS staff/committee
- Gather photos, data examples, client quotes, etc.
- Submit your entry information electronically (*Estimated Due Date NLT 11/1/24)
- Pay the \$400 entry fee
- Come to the Winter Conference to celebrate and see if you won!

(* Dates subject to change)



Geospatial Products & Services

EXCELLENCE AWARDS